

20 Hot Speaker Tips to ROCK the Stage Every Time!

1. What you wear on stage communicates more loudly than what you SAY. Right?

When you are on stage, you are being eye balled from head to toe.

2. Make sure what you wear is on brand, put together, looks good in every way. Don't just throw together an outfit. Hire a stylist if you need help! A good stylist will help you show up and shine on stage and in life. (I've invested in stylists for years and highly recommend it!)

3. Before you speak on stage, find out what the hosts brand colors are, what color is the pipe and drape on stage? You don't want to wear black and blend into the black drape.

4. Don't wear dresses or skirts that are too short (I know I am guilty of that one).

5. I'm a fan of getting a healthy "spray tan" before I speak or go to an event. (Like they say, if you can't tone it, tan it! LOL!)

6. Know your audience before you speak! If you are basing your entire talk around a certain TV show or celebrity or life event, make sure your audience knows what you are talking about. Meet them where they are. This means you may need to switch up your signature talk to meet the audience where they are at! You'll connect better if you do!

7. It's not what you say, it's how you make us FEEL. This is HUGE. How do you want your audience to FEEL?

8. Do your best to change the STATE of your audiences emotions. Think about them, they are sitting on their butt all day, not moving and consuming a ton of information, eating different foods, sleeping in a foreign hotel room in a new city. Get them in their BODIES so they can digest what you are teaching them. They will remember the way you made them FEEL not what you TELL them.

9. Use music in your intro to wake people up and get them up out of their chairs. Plan the segment of your song that ROCKS and that they will remember YOU by. Get the song cued and to the sound team a few days before your talk. Be prepared.

10. Pump yourself up to a peak state before you get on stage. Don't try to match their energy. They will pull you down. You control the energy of the room.

11. If you're going to use a power point, make it pretty and branded. Don't make it boring and bland! And know HOW to use the slide clicker. Practice before you take the stage so you look, feel and ACT like the PRO you are!

12. Use video, music, images and words in your slides! Make it fun for them to watch. Entertain them!!

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13. Refrain from over stuffing your audience with information. We've all been to an all you can eat buffet and remember how horribly FULL we were afterwards. It hurts to eat too much and you spend the rest of the day reclining in your lazy boy chair. Don't STUFF your audience!!

14. Give us YOUR best stuff!! Give us the HOW. Give us all of your heart and soul and let us know where we can get more! There is a strategy to this.

15. Give away a free gift url that they can pull out their phone and text right now to receive your free gift. Use urgency! DO it now. Tell them to "pull out your phone right NOW and text this number to get this gift now."

16. Women- hair and makeup are essential when you're on stage. You can order glam squad to your room or go to the mall and hire a stylist from Bobbie Brown or Mac to assist you. Remember first impressions matter with looks and how you make us feel.

17. Don't just stand in one spot the whole time. Walk around the stage. Get energized. Hot tip: before you speak on stage, walk on the stage and practice it in front of the empty room. Get comfortable on stage. OWN IT.

18. Make your talk interactive. Invite audience members on to the stage, get creative and remain in control.

19. Learn the right strategy from a to z to rock a winning talk. Practice your talk in the mirror, in your mind and over and over until you are FLUENT in your speech.

20. SMILE! This is so basic but so many people FORGET to smile!! Have some fun up there!

Woo hoo!

Now you've got 20 hot tips to Speak Your Way to Success!

Want more?

Book a 1:1 Speak Your Way to Success Breakthrough Session and we'll map out exactly how you can scale your biz through creating a signature premium program and signature talk which attracts 3-5 clients every time you deliver it!

YES! I WANT A SPEAK YOUR WAY TO SUCCESS SESSION!